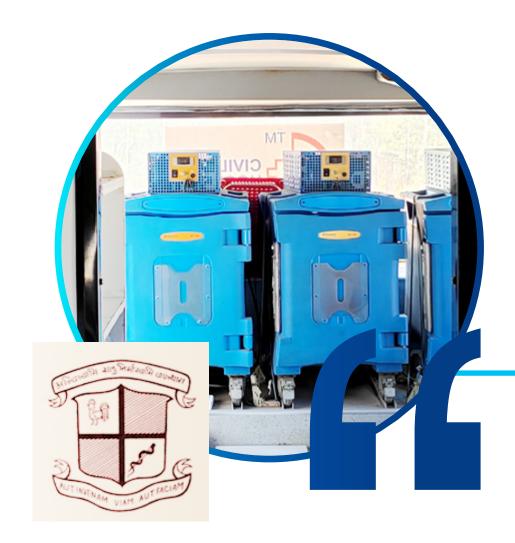
What do experts think about us?

B. J. Medical College, Gujarat, India





Established in 1871 in the city of Ahmedabad, Gujarat, <u>B. J. Medical College</u> is affiliated with Gujarat University. This hospital is one of the oldest, largest, and most modern hospitals of India, treating about 600,000 to 650,000 Outdoor patients, and admitting 70,000 patients annually. It performs about 26,000 surgeries and 6,500 child deliveries per year. Today we had the pleasure to interact with Dr. Nidhi Bhatnagar, Professor & Head of Dept of Transfusion Medicine at the college. She is also a Lead Assessor (NABH Blood Banks), Chairperson of the <u>ISBTI</u>-Gujarat Chapter, and Chairperson for AATM WG Quality. She has been our esteemed customer for many years and during our conversation, we captured her experience of using our products.

- 1. Could you explain what your activities consist of? B. J. Medical College, Ahmedabad is a leading educational institute in the field of Medicine & Health Sciences, and Nursing. It is one of the largest sources of medically qualified manpower in the country. The college is the centre for the admission of MBBS students in the entire Gujarat State. Each year, some 250 students are admitted to the college receiving the best medical training. As a tertiary care teaching hospital, we have a Blood Bank Centre with a permission to conduct out-of-station blood donation camps.
- **2.** Why is there a need of cold storage in your organization? As an authorized Blood Bank Centre, many times we go out of the hospital to conduct blood donation camps. Often these camps are conducted in remote places with high ambient temperatures. Therefore, we need effective cold chain solutions so that the collected blood units are stored and transported in proper conditions before they are processed into components or given to the recipient.
- **3. Which products did you buy from B Medical Systems?** We are using the MT 100 and other transport boxes, to maintain a cold chain of blood products during transportation. We have our blood bank bus installed with MT100 which are used to transport blood from blood donation camps to the blood bank while maintaining its quality and safety.



- 4. What are the features that you like the most? Could you please talk about the performances of the devices? All the transport boxes especially MT100 are good quality, sturdy, and require low maintenance. We are using these products for many years now without any major complaints. The user-friendly design of the MT100 with the front door opening provides the best convenience when it comes to handling blood bags. An ideal product for our Blood Bank Bus that we use for blood collection.
- **5.** How are you using the B Medical Systems' product and how does it benefit your institution? We use it to maintain cold chains during transportation. It helps to maintain the quality of blood products.
- **6. Have you found in B Medical Systems a trustworthy partner?** Yes, B Medical Systems is a trustworthy partner and we have been associated with them for quite a long time and we intend to continue doing so.
- **7.** How did you learn about B Medical Systems? We learned about B Medical Systems and its products through our peer circle.
- **8. How long have you been a B Medical Systems customer?** We have been using B Medical Systems products for more than a decade now and we plan to buy a couple more of the model MT100 in the near future.
- 9. Are you satisfied with the equipment? Yes, we are satisfied.
- 10. Would you recommend B Medical Systems? Yes, for sure.

